



ALLEGHANY COUNTY TOURISM DEVELOPMENT AUTHORITY

C/o Alleghany County Chamber of Commerce
PO Box 1237
58 South Main Street
Sparta, NC 28675
Phone (336) 372-5473
Fax (336) 245-9601

Marketing Assistance Grant Event Application

Please submit completed application to the Alleghany County Chamber of Commerce at the address above and email an electronic copy to ashley@sparta-nc.com. Questions? Call 336-372-5473.

Date: _____ Tax ID Number: _____

Name of Group: _____

Amount Requested: _____

Contact Name: _____ Phone: _____

Mailing Address: _____

Event Name: _____

Event Location: _____

Event Date(s) and Time(s): _____

Describe the event. Use additional page if needed: _____

Number of years event has occurred: _____ Past attendance _____

What type of audience do you hope to appeal to? _____

We are looking to help events draw people into our county. How would you market your event to those outside Allegheny County? What communities will you direct most of your marketing to? How many overnight guests do you expect to draw? _____

What other events has your group organized in the past? _____

Type of Group: For profit Non- profit

The Grant Application requires that your organization submit a detailed proposed budget for this event. We would like a budget for your organization. Include projected income from sponsors and other organizations. Your budget should include details of how the TDA grant funds would be used as part of your project/event.

The TDA Grant process requires that you submit an after-action report. This report should be submitted within 45 days of the conclusion of your event/project. Invoice must be submitted within 30 days after event or completion of job.

Applicant Signature

Date

Print Name

**Please fill out form completely.
Only properly completed forms and those meeting eligibility guidelines granted by
The N.C. General Assembly under HB96, Session Law 2011-170 will be considered.**